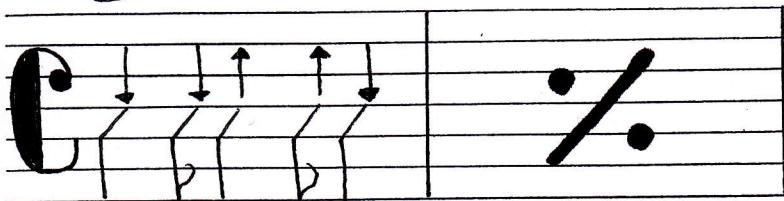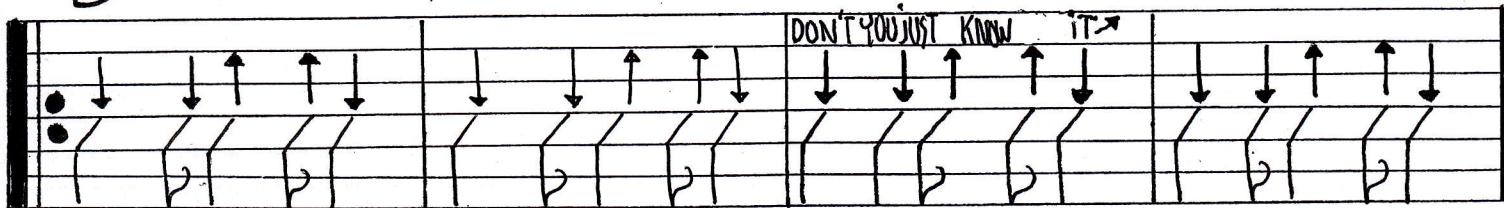# DON'T YOU JUST KNOW IT?